



JAMES OLSON

I'm a graphic designer/art director with over 10 years of design and production experience, with an expanding focus on retail marketing and social media. I successfully create and execute campaigns for global companies to small start-ups. I'm dependable, patient and efficient with flexible skills and a proven ability to work within all areas of design, including a variety of web skills, social media and project & people management.

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 @jamesolsondesign

PORTFOLIO

DESIGN:

WWW.JAMESOLSONART.COM

ILLUSTRATION:

WWW.OLSONOFTHEWOOD.COM

EXPERIENCE

CURRENT:

IMX • Sr. Graphic Designer

2015 - Present

Concepting and executing large campaigns and digital assets for Sears, Kmart and several other start-up clients. FOCUS: Social media, branding, animation, UIUX, logos, print, presentations.

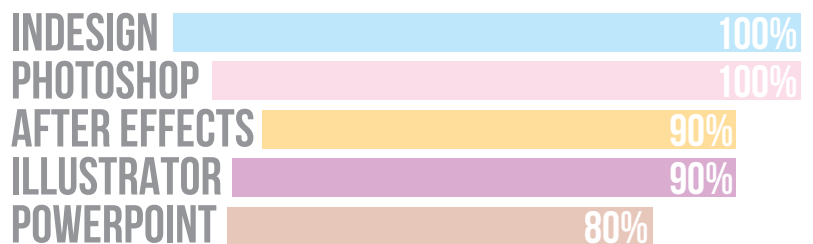
2009 - 2015:

UPSHOT AGENCY • Sr. Art Director

Concepted and executed shopper marketing campaigns for several high profile clients.

FOCUS: Displays, brochures, presentations, DAM asset system, production, photo retouching, copywriting.

PROFICIENCY



CLIENTS

DISNEY • SUBWAY • MILLERCOORS • KRAFT
NEW BALANCE • HILTON • SEARS • KMART
TRUE VALUE • MOTION PICTURE ASSOCIATION

EDUCATION

IOWA STATE UNIVERSITY • CLASS OF 1996